## In the Claims

Please amend claims 1, 14, 17, 20, 33, 36, 39, and 52 as follows:

1. (Amended) A method for use in a client-server interactive television program guide system comprising:

providing a user with an opportunity to define user preferences using an interactive television program guide client that is implemented on user television equipment, without requiring the user to navigate the Internet;

providing the user preferences to a program guide server; and

providing individualized program guide data from the program guide server to the program guide client according to the user preferences.

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14. (Amended) A method for use in a client-server interactive television program guide system for tracking a user's viewing history, comprising:

tracking a user's viewing history;
storing the user's viewing history on a program
guide server;

finding programs with the program guide server that are consistent with the user's viewing history; and

indicating on user television equipment the programs found by the program guide server that are consistent with the individual user's viewing history and that the user has not watched, with an interactive television program guide client implemented on the user television equipment.

17. (Amended) The method defined in claim 14 further comprising:

providing a user with an opportunity to define a user preference profile with the interactive television program guide client implemented on user television equipment;

storing the user preference profile on a program guide server; and

finding programs with the program guide server that are consistent with the user preference profile, wherein:

indicating on user television equipment the programs found by the program guide server that are consistent with the individual user's viewing history and that the user has not watched comprises indicating on user television equipment the programs found by the program guide server that

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are consistent with the user's viewing history and the user preference profile and that the user has not watched.

20. (Amended) A client-server interactive television program guide system comprising:

means for providing a user with an opportunity
to define user preferences using an interactive television
program guide client that is implemented on user television
equipment, without requiring the user to navigate the Internet;

means for providing the user preferences to a program guide server; and

means for providing individualized program guide data from the program guide server to the program guide client according to the user preferences.

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33. (Amended) A client-server interactive television program guide system for tracking a user's viewing history, comprising:

means for tracking a user's viewing history with a program guide server;

means for indicating on user television equipment programs that are consistent with the individual

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user's viewing history and that the user has not watched, with an interactive television program guide client implemented on the user television equipment.

36. (Amended) The system defined in claim 33 further comprising:

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means for providing a user with an opportunity to define a user preference profile with the interactive television program guide client implemented on user television equipment; and

means for finding programs with the program guide server that are consistent with the user preference profile, wherein:

equipment the programs found by the program guide server that are consistent with the individual user's viewing history and that the user has not watched comprises means for indicating on user television equipment the programs found by the program guide server that are consistent with the user's viewing history and the user preference profile and that the user has not watched.

39. (Amended) A client-server interactive television program guide system comprising:

a program guide server;

interactive television program guide client is implemented,
wherein the interactive television program guide client is
programmed to provide a user with an opportunity to define user
preferences without requiring the user to navigate the
Internet; and

a communications path over which the user preferences are provided by the interactive television program guide client to the program guide server, and the program guide server provides individualized program guide data to the program guide client based on the user preferences.

52. (Amended) A client-server interactive television program guide system for tracking a user's viewing history, comprising:

user television equipment on which an interactive television program guide client is implemented, wherein the interactive television program guide client is programmed to provide an individual user's viewing history

information to a program guide server over a communications path, wherein:

the program guide server is programmed to find programs based on the individual user's viewing history information and to indicate the programs to the interactive television program guide client over the communications path; and

the interactive television program guide client is further programmed to indicate on the user television equipment a subset of the programs wherein the subset of the programs are programs that the user has not watched.

## REMARKS

## Claims 1-5, 20-24, and 39-43

In the Office Action, claims 1-5, 20-24, and 39-43 were rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent No. 6,020,883 to Herz et al. (hereinafter "Herz"). These rejections are respectfully traversed.

Claims 1-5, 20-24 and 39-43 are directed towards methods and systems for, among other things, providing program